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Conversation 2: Direct library investment in news access and preservation

James Simon, Moderator

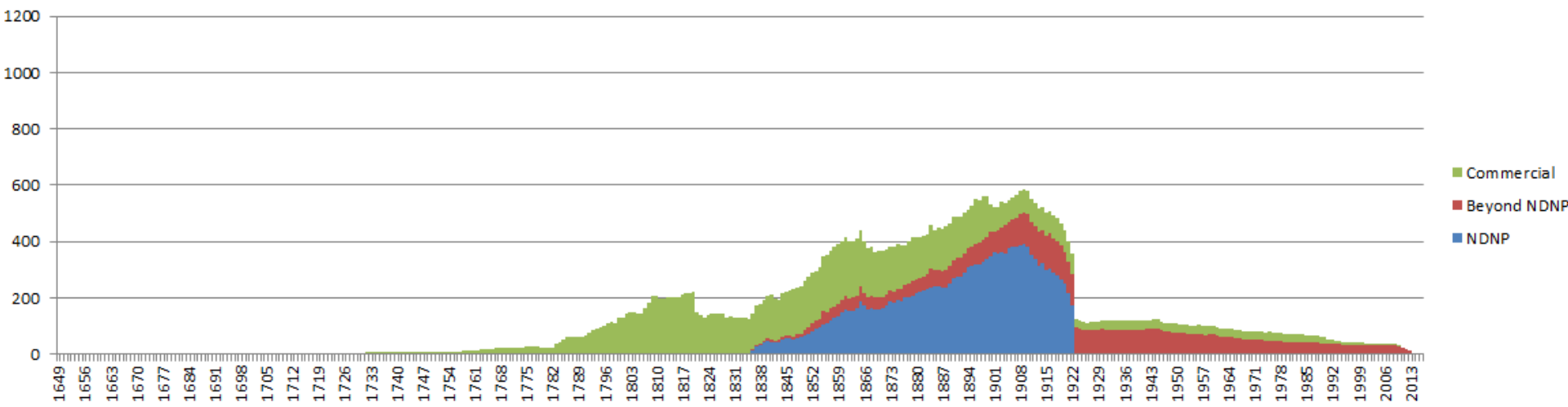
Vice President, Collections and Services
Center for Research Libraries

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‘State of the Art’: Analysis of Newspaper Digitization (2015)

US Newspapers - No. Titles per Year

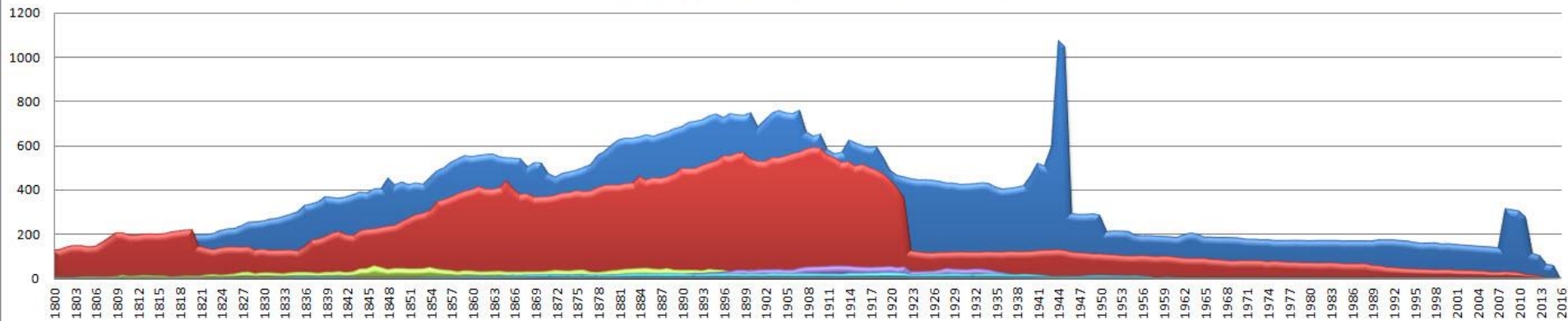




‘State of the Art’: Analysis of Newspaper Digitization (2015)

Digitized Newspaper Coverage Worldwide (1800-2015)

■ Europe ■ North America ■ Latin America & Caribbean ■ Africa ■ Asia





Models for library investment

- Grant / library funded
- Commercial
- Library / commercial partnerships



Models for library investment - Grant / library funded

- National / State / Academic / Public
 - High transparency in standards, costs
 - Variable functionality
 - Liberal use rights
 - High guarantees of persistence
 - Limited budgets, copyright “barriers”



Models for library investment - Commercial

- Providers / Aggregators / Publishers
 - Low transparency in standards, costs
 - High functionality
 - Limited use rights
 - Uncertain guarantees of persistence



Models for library investment – Library / commercial partnerships

- Service providers / hybrid platforms
 - Moderate transparency in standards, costs
 - High functionality
 - Variable use rights
 - Moderate/high guarantees of persistence



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Library / Commercial Partnerships:

World Newspaper Archive

- Community controlled
- Member funded – member sourced
- Open Access provisions (10 years)
- Guarantee of persistence (CRL)

<http://edesiderata.crl.edu/resources/world-newspaper-archive>



Library / Commercial Partnerships:

Reveal Digital

- Commercially controlled
- Library funded – library sourced
- Open Access provisions (2-5 years)
- Persistence (?)

<http://edesiderata.crl.edu/providers/reveal-digital>



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Conversation 2: Direct library investment in news access and preservation

Bryan Benilous and Robert Lee

East View Information Service

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Global Press Archive

Bryan Benilous
Director, Newspaper Products

Robert Lee
Director, Strategic Partnerships



About East View



Uncommon Information.
Extraordinary Places.

- East View Information Services (EVIS) has been building research collections for nearly 30 years.
- Distinct emphasis on global content (Russia/FSU, East Asia, Middle East, Africa, etc.).
- Close collaboration with ARL community, CRL over the years

Newspaper Digitization “Universe”

LIBRARIES

- Standards-driven
- Many methods and models tested (NDNP)
- Targeted to research needs

Limits:

- *Copyright*
- *Funding*

LIBRARY VENDORS

- Largely English (Western vendors)
- Largely out-of-copyright content

Limits:

- *Breadth*
- *Anglo-American skew*

PUBLISHER “DIY”

- Emphatically “B-to-C”
- No standards
- No perpetual access
- Not interoperable

PUBLISHER, FREE:

- “B-to-C”
- No depth

WEB/FREE

- MIX: competent, incompetent, pirated
- Fragmentary
- ≠ coll. development

Global Press Archive



- Massive, multi-year
- More than 2,500 titles; 40MM+ pages
- Stanford University Libraries, Hoover Institution
- Profound research implications for CRL members (ARL community)



Background

- “Media monitoring,” 20th-century style.
 - Aligned to Hoover’s mission of documenting “war, revolution, and peace.”
 - Most of the collection has **never before been microfilmed or digitized** and includes rare newspapers that **may be the only copies found in any library.**
 - Global.
 - East View will support the preservation and digitization of the collection. 100% of the collection will be digitized for on-campus use at Stanford.
 - Full-image and full text creation.
 - Working with copyright holders, the collection will be made accessible to institutions worldwide
-
- Chronological coverage: 1872-current
 - Geographic coverage: 125+ countries, 30+ languages
 - Volume: 2,500+ titles and perhaps 40MM pages
 - Estimated 10-year execution period



"These newspapers represent decades of efforts by Hoover curators to collect and preserve material on war, revolution, and peace in accord with our mission to study the past so we can understand the why of human action. It will be a wonderful achievement to have them accessible digitally to future generations of students and scholars."

- Eric Wakin, Robert H. Malott Director of the Hoover Library &

Archives

Balancing Stakeholder Interests

- **Owners of Original Collections**
 - *Preservation*
 - *Extending and enhancing access*
- **Library Community** (and the scholars they serve)
 - *Meaningful targets, complete runs, library-friendly policies and technical environments*
 - *Sustainability*
 - *Preservation*
- **Rights Holders**
 - *Ethical use of content, compensation, security*
 - *Diligent efforts to identify successors of orphaned works and rightful copyright owners*



GPA Strategy

- Build to NDNP standards
 - Page-level digitization
 - Checkpoints for reevaluation, future-proofing
- Metadata is all-important
 - issue-level
 - Union catalog of global newspapers.
- Regional, “Area Studies” approach.
 - Using Subject Matter Experts, follow Area Studies framework
 - Secure titles of particular importance and rarity
- Fully embrace in-copyright content. Engage publishers (and successors and indemnifiers of defunct and orphaned titles).
- Assemble the most complete possible runs of titles; first issue to present wherever possible. **Work with multiple institutions in multiple countries (including CRL and its member institutions)**

Key Challenges

Breadth of activity

- Copyright landscape across 125 countries.
 - Varying global attitudes to concepts such as perpetual access.
 - Find complementary holdings in multiple countries.
 - Shipping an estimated 250 tons of print. Without damage. (\$\$)
 - A lot for libraries to absorb
-
- Technical diversity
 - Core GPA platform, but multiple offerings (incl. producer platforms)
 - Long-term preservation and access



Potential for CRL Collaboration

- Prioritize targets
- Minimize costs
- Maximize access
- Address holdings of CRL/CRL member colls.
- Long-term preservation
- Creation of CRL-exclusive and/or Open Access products
- Build on ICON towards (global) Union Catalog of Newspapers



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Clifford B. Anderson

Associate University Librarian for Research and Learning
Vanderbilt University

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Sustaining Television News for the Next Generation

Clifford B. Anderson
Associate University Librarian for
Research and Learning
Vanderbilt University

The Vanderbilt Television News Archive



(Photo by Bruce Davis/Vanderbilt)

Persistence of Television News



Legal Challenges



Technical Challenges



March 2018 Workshop

research
news@Vanderbilt

Workshop will chart the future of television news preservation

by Ann Marie Deer Owens | Sep. 27, 2017, 11:47 AM | [Want more research news? Subscribe to our weekly newsletter »](#)

SHARELINES

[f](#) [Tweet](#) TV news preservation workshop coming to @VanderbiltU next spring





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Discussion and Questions

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Investing in the Persistence of News

eDesiderata Forum 2017

Summary and Wrap-up

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Upcoming CRL events

2018 Annual Council of Voting Members and Global Resources Collections Forum, May 17-18

Join us in Chicago for the Council Meeting on May 18, followed by the Forum on May 17-18, focusing on access to global data

Look for more details to come on www.crl.edu/events



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<http://www.surveymonkey.com/r/CRLWebinarFollowup>
- Slides and a summary of this presentation will be available soon